

Nyon, 10 January 2018



Ms. Carolyn McCall,
Chief Executive Officer
ITV
The London Television Centre
Upper Ground
London, SE1 9LT

Re: ITV Operations in the United States

Dear Ms. McCall,

Please accept my congratulations on becoming the Chief Executive Officer of ITV, which has been aggressively expanding its operations outside its base in the United Kingdom. Many unions that represent ITV's employees across the globe are affiliated with UNI Global Union, and we all wish you success in your new role.

UNI Global Union believes that multi-national media companies such as ITV must honour the labour standards in the nations in which it conducts operations. This includes honouring the provisions of the standard collective bargaining agreements negotiated by the unions in those nations. Unfortunately, in the United States ITV has taken the opposite path, at least in its unscripted/nonfiction television units.

While ITV Studios America honours the standard terms negotiated by entertainment and media unions in connection with scripted entertainment programming – including those negotiated by the Writers Guilds of America East and West - its nonfiction affiliates ITV/Kirkstall and Leftfield have stubbornly refused to do so. This is simply not the way to do business in an industry that relies on its professional employees to create and distribute content. These men and women work very hard to create shows which ITV sells to networks in the U.S. and elsewhere, and they deserve the basic union protections enjoyed by their colleagues, including Writers Guild members who work in the scripted arena.

We call upon ITV to sign a standard agreement with the Writers Guild of America, East covering the content creators at its nonfiction television operations in the United States.

Looking forward to your response, I remain

Yours sincerely,

A handwritten signature in black ink that reads 'Philip Jennings'.

Philip Jennings
General Secretary